

LANDS' END

SCHOOL UNIFORM
800-469-2222 • landsend.com/school

CUSTOMIZED SHOPPING, IN 5 EASY STEPS

STEP 1: Go to landsend.com/school and click on **FIND MY SCHOOL** in the menu on the left-hand side of the page. Don't forget to check your school's website to see if it has a link to your school's custom Lands' End website.

STEP 2: Under "Find your school's dress code," enter your child's gender and grade. Search for your school by name and location or by typing in the Lands' End Preferred School number (a 9-digit number beginning with 900-). Click on **SELECT SCHOOL** once you locate your child's school.

The screenshot shows a form titled "FIND YOUR SCHOOL'S DRESS CODE AND GET READY TO SHOP!". It has two main sections. The left section is for finding a school, with fields for "I am shopping School Uniforms for a" (Gender), "who is currently" (Grade/Status), "at a school called" (School Name, City, State), and "under the name" (Nickname). There are "Cancel" and "FIND MY SCHOOL" buttons. The right section is for existing students, titled "ALREADY HAVE A SCHOOL UNIFORM STUDENT?", with links for "Access Your School & Student Info", "Shop Your School's Dress Code", "Checkout Faster", and "View Order History", and a "SIGN IN" button. At the bottom, there is a link: "OR FIND MY SCHOOL USING MY PREFERRED SCHOOL NUMBER".

STEP 3: If you wish to access your child's profile in the future, add a nickname and click on **SAVE SCHOOL**

STEP 4: Create a Lands' End account by entering your E-mail address and a password. You will be taken to a page titled **My Students**.

The screenshot shows a "Personal Shopping Account" form. It is split into two columns. The left column is "Sign in to My Account" with fields for "E-mail:" and "Password:", a "show password" link, and a "SIGN IN" button. The right column is "Create an Account" with a description: "Creating an account allows you to checkout faster, save products in your shopping bag, access your order history, and build an address book." It has fields for "Enter E-mail address:", "Create Password:", and a "show password" link. Below these is a "Password minimum 6 characters" note and a "Keep me signed in on this computer" checkbox. A "CREATE ACCOUNT" button is at the bottom.

STEP 5: Select the child for whom you want to shop and click on **SHOP FOR THIS SCHOOL** to begin shopping.

SHOPPING FOR MORE THAN ONE CHILD?

Once you are signed into your Lands' End profile you will see a blue bar that runs across the top of the page listing all of the children you have added to your profile.

To shop for another child, click on the tab showing that child's nickname. If you need to add a child to your Lands' End profile, click on **+ Add Student** in the blue bar.

The screenshot shows a student profile page for "Emma". At the top, there is a blue bar with "Emma" and "+ Add Student" on the left, and "View All Students" on the right. Below the bar, the profile is titled "Emma - Grade 3" and includes a "Preferred School contribution with purchase." note. There is a placeholder for a school logo and text: "School name and address will appear here" and "Preferred School Number XXXXXXXXX". At the bottom, there is a note: "We'll apply this Preferred School Number to your purchases. Please review your dress code guidelines before shopping." and a link to "DRESS CODE GUIDELINES (PDF)".

NEED TO CHANGE YOUR STUDENT PROFILES?

Click on **View All Students** in the blue bar. From this profile page you can add a child, edit a child's profile or remove a child from your account.